

R.E.a.D.

RELIABLE EXPERIENCED DILIGENT

Winter 2023 Edition



Another Successful Safety Day is in the books!



Each year, we host our annual Safety Day, where most HCC employees and 300+ crew members join together at our headquarters in Villa Rica, GA to review safety protocols, complete hands-on training courses, and reiterate our established message about jobsite safety. Our local police and fire departments participated by teaching classes on crash avoidance, as well as demonstrating the proper way to use fire extinguishing equipment in the event of a fire. Safety Day is a great way to kick off the new year, and it's essential in keeping job safety at the forefront of everyone's mind!

TEAM PLAYER SPOTLIGHT



Morgan Ward

Harrison Contracting would like to recognize Morgan Ward, for her innovative ability to rally those around her into meeting their full potential! Morgan joined the HCC team in 2015 and moved up through various positions including project assistant, project coordinator, safety administrator, until earning her current title as Field Administrator.

She has strengthened the connection between the office and field by working directly with our superintendents and field crews on thousands of jobs, meeting challenges head-on to facilitate and streamline many of our field processes. Outside of work, Morgan enjoys visiting the beach and spending time with her two daughters and family friends.

HCC PRIDE

Harrison Contracting celebrates 28 years!

The month of February marked 28 years that HCC has been in business! Our company has evolved and expanded to incorporate a variety of services that we now offer on a national level. This couldn't have happened without the hard work and dedication of our team. We're so thankful to have such a diligent group of people that are committed to improving the image of the commercial painting industry and making Harrison Contracting a great place to work.

"We may be a bunch of painters, but we don't have to look like it." -Deryl Harrison, Founder



2007



2010



2011



2016



2022

Recap on Repainting

National Multi-Site Repainting Programs: Our Multi-Site Repainting division recently met with executives of a national pet supply chain to discuss updating their current repaint program encompassing full interior and exterior repaints, and 300 pet salons in 2023. Our ability to consistently facilitate logistics and communicate with our clients is are key components in making this program a success. **We're more than just your painter, we're your partner!**



Direct to Owner (DTO): Our DTO division has been busy with a variety of industrial painting projects in the new year! A few notable mentions include:

- Target DC - Savannah, GA
- Aramark - Atlanta, GA
- The Clorox Company - Forest Park, GA
- Ramsey High School (gym) - Birmingham, AL



New Construction News

Our New Construction crews are onsite at the University of West Georgia in Carrollton, GA working alongside Garbutt Construction to renovate the Humanities building for the first time since it's construction in 1970. HCC will be repainting both the interior and exterior of the entire building to give it a more modern look and feel. The project is scheduled to be complete at the end of the summer for the incoming students to enjoy during the Fall semester.



Did You Know...

At HCC, we develop Repaint programs with a life-cycle component to keep our client's image consistent for years to come. But how often do other structures get repainted?

- The Eiffel Tower, on average, is repainted every seven years and can take anywhere from 18 months to 3 years to complete.
- The White House generally gets a full repaint every 4-6 years, with the most recent completed in 2019.
- The Golden Gate Bridge never stops getting painted due to the high salt content in the air!



Facility Maintenance

Our Facility Maintenance division recently onboarded a new client and we're proud to be creating a work-order program for all Kroger shopping centers in the state of Georgia! In addition, our relationship with Kroger also allowed us to create a Multi-Site Repaint program for Kroger gas stations through our National Accounts division!



Industry Trends



There has been a significant and ongoing shortage of workers in the painting industry compared to years past. To combat this, many industry leaders like Harrison Contracting, Sherwin Williams, the Painting Contractors Association (PCA), and the Building Talent Foundation (BTF) are working together to bring more attention to the industry and increase the workforce.

A pilot program was launched during the summer of 2022 in which a group of local community members in San Antonio, TX were trained on the fundamentals of painting and job safety in a classroom setting, followed by hands on experience painting two residences. Juan Medina, our Director of Field Operations, along with a few of our superintendents, are proud to have assisted with kicking off this program!

The program ended with a hiring fair, where many of the participants landed full-time jobs with local painting contractors in the area. The painting industry offers long-term opportunities for the future, and due to the success of the program, industry leaders are working to host more training programs across the country!



On The Track with HCC

For the first time in our history of racing, HCC is participating in the 2023 IMSA Michelin Endurance Cup, which falls under the IMSA WeatherTech Sportscar Championship series, in the No. 93 Acura NSX GT3 Evo-22! HCC will once again be partnering with the Racers Edge Motorsports and Wayne Taylor Racing/Andretti Autosport teams.

In January, HCC was on the track at the Rolex 24 Hour endurance race at Daytona International Speedway! Co-drivers Ashton Harrison, Kyle Marcelli, Danny Formal, and Ryan Briscoe did a great job managing the Acura for a grueling 24 hours. With 10 minutes left in the race the team was battling for 3rd until an unforeseen mechanical issue struck, however the team powered through, finishing the race 6th in class!



Savvy Safety

HCC would like to congratulate Nestor Cocoy for receiving the AGC Amerson Safety Certificate at our 2023 Safety Day!

Nestor, Superintendent for our National Multi-Site Repainting division, is being recognized for his active participation and engagement with the HCC safety department to ensure his jobs meet all safety guidelines. Nestor has been a superintendent for over a year, and while managing our O'Reilly's Interior Repaint program he has had no lost time, nor has he had any recordable incidents. **Congratulations Nestor!**

Tommy's Tricks of the Trade

Tommy Haymon has over 40 years of painting under his belt. He's been a dedicated team member at HCC for over 25 years and is now a mentor to other employees.



Tommy's Trick: "Before starting a project, make sure to strain your paint to remove impurities, particles, and debris. If you do not strain your paint, the debris can easily stick to a brush or roller, resulting in an unevenly painted surface. If using spray equipment, particles in unstrained paint can clog up the equipment, which is costly to repair."

Our Team

Our Dallas division has been steadily growing since its implementation in 2019. We have a dedicated business development team for both commercial and light industrial Direct-To-Owner projects in Dallas, Ft. Worth, and the surrounding areas. We also have a strong focus in the self-storage segment that has the possibility of expanding into national multi-site repaint program opportunities.

We have a very dedicated, strategic team operating our Dallas division, and we're so proud of all they continue to accomplish!

